



Chapter 6

Action Research in Schools and the Community for the promotion of a high-level quality of life for children.

Empowering children, teachers, parents, and the surrounding community in a joint venture

Workshop 3: Informing, sensitizing, networking and engaging stakeholders

Workshop 3: Informing, sensitizing, networking and engaging stakeholders from the broader community

Objectives: The third workshop takes place after promoters have established contact with various local stakeholders and explained them key notions of the PAR project (see activity 3, lesson 2). This workshop aims to sensitize and engage stakeholders by establish synergies and formulating an action plan. The venue for this session should, ideally be, a large room (i.e., gymnasium, conference hall). Its particular aim is for participants to establish synergies between various community stakeholders for the development of tasks that promote CQL. Participants (stakeholder representatives) will be able to:

- Determine the capacity of their organization for the promotion of CQL.
- Outline tasks that can be undertaken by their organizations.
- Identify key institutions and individuals in the community who may assist them.

Facilitators

Teachers and Promoters

Target Group/Audience/Participants

Representatives from stakeholder organizations (ideally at least two from each organization)

Duration: 3 hours

Materials:

- ✓ Computer and Projector
- ✓ Power point presentation
- ✓ Flip charts/ Whiteboard
- ✓ Marker pens
- ✓ Stakeholders' publicity material.
- ✓ Shopping lists

Methodology-Process

Activity 1: Familiarization of stakeholders with CQL and the PAR project

1. The facilitator and representatives of the promoters explain the purpose of the meeting to the participants (stakeholders). Promoters are asked to prepare presentations, in advance, making use of the knowledge and skills developed in previous sessions.
2. The presentations must include the following components:
 - What is CQL.



- Why collaboration between stakeholders is important.
- Why each of the stakeholders has been invited.
- What is expected from them.
- An outline of the meeting.

Activity 2: Expertise market

1. Participants are spread around the room in different stations (market booths). Representatives of each stakeholder are placed at different stations where they may exhibit their own publicity material. Promoters (ideally one adult and one student) are strategically placed in each group to facilitate the process. Groups are asked to prepare (on a large piece of paper, under the heading ‘Supplies’) an inventory of the skills, products, and services offered by their organization which may be useful for the promotion of CQL. The items on the inventory are numbered and the top three–five features are highlighted and placed above the station, as a poster, visible to the other groups.

2. Participants, in the same groups, are asked to prepare another poster presenting the demands (needs) of their organization for the development of CQL related activities. The new poster is displayed next to the previous one.

3. Next, the “trading process” begins. One member of the group remains at the station and ‘sells’ their supplies in the market booth while the other members go out ‘shopping’ for their demands. Participants are asked to select market booths where they may sell their own expertise or buy – acquire resources. Shoppers should be encouraged to talk to other suppliers at their booths to identify whether the supplies meet their organization’s needs. Shoppers should write down the number of this supply on their shopping list.

4. When finished, shoppers and suppliers return to their own group, discuss, prioritize and decide attainable synergies, identifying potential partners.

5. A second round of visits to market booths is used to form specific partnerships. Participants are asked to collect contacts from other organizations that may be used for developing joint activities for the promotion of CQL.

6. The activity concludes with presentation of possible synergies by the different stakeholder representatives.

Activity 3: Conclusions and follow up

1. The facilitator and the promoters, as rapporteurs, collect all synergies and summarize the key decisions.

2. They announce that a report will be prepared and a draft version of an action plan for the whole consortium will be distributed to all for discussion.

3. The next meeting is announced.